

## Preservation and Profit: The Value of Conservation in Development

Historically, conservation and development have been viewed as competing interests. Recently, some built projects have demonstrated that balancing development with preservation of scenic and environmentally sensitive areas can enhance a community's appeal to prospective buyers and produce tangible benefits for the developer and the community.

This half-day workshop will present speakers and explore case studies that introduce the principles and benefits of balancing development and conservation. Developers as well as conservation-minded individuals are invited to attend and learn how to balance development with the preservation of community character and natural resources.

**Registration before May 6: \$35**

**Registration at the door: \$50**

Williamsburg Land Conservancy  
5000 New Point Road, Suite 3101  
Williamsburg, VA 23188  
Address Correction Required

## Preservation and Profit: The Value of Conservation in Development

**Wednesday, May 6, 2009**  
**11:30 a.m. to 4:00 p.m.**

***Royal New Kent***  
***Grille Room Restaurant***  
***10100 Kentland Trail***  
***Providence Forge, VA 23140***

**Sponsored by:**

**Va. Department of Conservation and Recreation**  
**Peninsula Housing and Builders' Association**  
**Williamsburg Land Conservancy**



## Event Sponsors

### Peninsula Housing & Builders

**Association**, formed in 1956 to promote the housing and building industry, is a trade organization committed to improving the quality of life in communities throughout the Virginia Peninsula.

### Virginia Department of Conservation and Recreation

is a state agency that works with Virginians to conserve, protect, and enhance their lands and improve the quality of the Chesapeake Bay and our rivers and streams, promotes the stewardship and enjoyment of natural, cultural and outdoor recreational resources, and ensures the safety of Virginia's dams.

**Williamsburg Land Conservancy** is dedicated to protecting and preserving significant natural, scenic, agricultural and historic land in the James and York River watersheds.



## Workshop Schedule

11:30 a.m.

**ARRIVAL, REGISTRATION, AND BUFFET LUNCH**

12:00 noon: **WELCOME**

Tim Cleary, Williamsburg Land Conservancy and Charles Ross Homes

12:15 p.m.

**PLANNING FOR NATURE-FRIENDLY COMMUNITIES**

Tim Beatley, University of Virginia

1:00 p.m.

**INTRODUCTION TO LAND CONSERVATION**

David Lionberger, Hirschler Fleischer PC

1:30 p.m.

**CASE STUDY: River's Bend at Uncle's Neck**

Henry Stephens, Associated Developers, Inc.

2:00 p.m.

**CONSERVATION DESIGN FOR STORMWATER**

**MANAGEMENT**

Doug Beisch, Williamsburg Environmental Group

2:30 p.m.

**Break**

2:45 p.m.

**CASE STUDY: Bundoran Farm, Albemarle County**

Charles Adams, Celebration Associates

3:30 p.m.

**COMBINING PRESERVATION AND PROFIT: CHANGING OUR THINKING**

Mark Rinaldi, The Bush Companies and James City County Economic Development Authority

3:45 p.m.

**QUESTIONS & ANSWERS**

4:00 p.m.

**ADJOURNMENT AND NETWORKING (CASH BAR)**

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Name

Address

Phone

E-mail

### Method of Payment

☐ Check

☐ MasterCard

☐ Visa

☐ American Express

Credit Card No.

Signature

Exp. Date

Submit registration form to:

**Williamsburg Land Conservancy**  
5000 New Point Road, Suite 3101  
Williamsburg, VA 23188

Phone: 757-565-0343

Fax: 757-565-0049

[www.williamsburglandconservancy.org](http://www.williamsburglandconservancy.org)